Where’s Dawkoins? — Classroom one-pager

Ages: ~6–10 (grades 1–5 warm-up)
Time: 5–10 minutes digital play, or one picture-book read-aloud
Cost to play online: Free. No account, no app install, no purchase.
Companion play: https://dawkoins.com/play/kids-book/play/
Book hub: https://dawkoins.com/play/kids-book/

What students practice

1. **Attention** — scan a busy grid and stay with the task.
2. **Pattern check** — many faces look similar; only one mark is correct (the **white powdered wig**).
3. **Verify before you copy** — don’t trust a lookalike; find the original. Soft on-ramp to media literacy (pairs later with free Academy lessons for older students).

What this is NOT

- Not a crypto lesson, token sale, or homework that needs a wallet.
- Not a prize game. No scores leave the student’s device unless the school chooses otherwise later.
- Not “buy something to participate.” Online classroom mode stays free.

How to run (digital, 5 min)

1. Project or 1:1 devices: open classroom mode link above.
2. Show the target once: green frog, **white powdered wig**.
3. Play 2–3 rounds. Celebrate careful looking, not speed alone.
4. Exit ticket (oral): “What was the mark that made it the real one?”

How to run (print / read-aloud — pack coming)

- Picture-book spreads: “Find Dawkoins” scenes with hair lookalikes.
- Teacher answer key on the last page.
- Optional poster: official face + “Check the wig.”

Cast (Atlanta-first, all kids)

Lead lookalikes for Atlanta pilots: cornrows, natural afro, twin buns. Also bowl cut, bangs, cowlick, top-knot — every race/hair type on the page, no duplicates of the same look.

Character rule (brand)

Always the official Dawkoins face. Decoys are the **same frog with different hair** — school cast only in classroom mode (bowl cut, twin buns, cowlick, bangs, cornrows, top-knot, …). Adult meme decoys stay out of the school cast.

Contact for pilots

dawkoins@mail.grokbot.com — school or district name in the subject. One-pager + print pack when ready; still free to play online.

Draft — not legal review. Educational parody / media-literacy warm-up.